Study 4023page 20

Interviews: 1500 respondents

Date: October 25-29, 1991

47 Male 53 Female [5]

FINAL: 10/31

Study #4023 NBC News/WSJ October 1991

AR		TYPE	SA			FORM		DAT		
			* 417				October	_		1991
[6]	[7]	[8]	[9]	[10]	[11]	[12]	-	[13]	[14]	-

Hello, my name is ______ and I'm calling from Hart-Teeter for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Of the people living in your household who are at least 18 years old, including those who are not home right now, can you tell me who had the most recent birthday? (IF PERSON DOESN'T KNOW ALL THE BIRTHDAYS, SAY:) Well, of the ones you do know, who had the last birthday? May I speak to that person please? (IF PERSON WITH MOST RECENT BIRTHDAY IS NOT HOME, FIND OUT WHEN HE/SHE WILL RETURN AND MAKE AN APPOINTMENT TO CALL BACK.)

(IF RESPONDENT INDICATES THAT HE/SHE IS THE ONE WITH THE MOST RECENT BIRTHDAY, SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

(IF RESPONDENT INDICATES THAT HE/SHE IS NOT THE ONE TO HAVE THE MOST RECENT BIRTHDAY, ASK TO SPEAK TO THE PERSON WHO DID. AFTER RESPONDENT COMES TO THE PHONE, SAY:)

1. Are you currently registered to vote in the precinct or election district where you now live, or haven't you had a chance to register yet?

Yes, registered	100	CONTINUE	[15]
No, not registered	-	TERMINATE AND DO NOT COUNT	•
Not sure	-		

2. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

		9/91	<u>8/91</u>	<u>7/91</u>	<u>6/91</u>	<u>5/91</u>	<u>3/91</u>	<u>2/91</u>	12/90	10/90	
Right direction	25	33	41	33	40	40	55	65	28	22	[16]
Wrong track	57	49	38	50	44	38	26	22	51	59	
Mixed (VOL)	13	14	15	12	13	17	15	9	15	14	
Not sure	5	4	6	5	3	5	4	4	6	5	
		<u>9/90</u>	<u>7/90</u>	<u>5/90</u>	<u>4/90</u>	<u>3/90</u>	<u>1/90</u>	11/89	<u>9/89</u>		
		45	40	42	47	44	49	41	42		
		40	37	38	32	31	29	35	34		
		10	18	16	13	20	17	19	19		
		5	5	4	8	5	5	5	5		

3a. What would you say are the **two or three massivings plage** segres or problems facing the nation today that you personally would like to see the federal government in Washington do something about? (**DO NOT READ CHOICES**. ACCEPT NO MORE THAN THREE RESPONSES. BE SURE TO CLASSIFY PROPERLY. IF UNSURE, WRITE RESPONSES BELOW. IF "ECONOMY," PROBE FOR SPECIFICS.)

ECONOMY			TAXES/GOVERNMENT SPENDING		
Economy generally	25	[17]	Budget deficit	12	[19]
Farm problems, agriculture, drought	1	>	Government waste, mismanagement	7	>
Inflation, prices	3		Taxestoo high	8	
Interest rates	1		Taxesunfair	4	
Jobs, unemployment	24		Welfare abuse	4	
New industry needed	1		SOCIAL PROGRAMS		
Savings and loan industry	2		AIDS	2	[20]
Trade, imports	3		Child care, day care	1	>
Wages, better jobs	2		Education, schools	19	
FOREIGN POLICY/DEFENSE			Elderly	4	
Central America	-	[18]	Health care, costs	15	
Defense spendingcut defense budget	3	>	Homelessness	15	
Defensestrengthen	1		Housing	2	
Eastern Europe	-		Poverty/social services	6	
Foreign aidreduce	4		Social Security/senior citizens	2	
Foreign policy	2		OTHER DOMESTIC PROBLEMS		
Improve Soviet relations	-		Abortionpro-choice	2	[21]
War; keep peace; nuclear arms race	2		Abortionpro-life	3	>
			Censorship/limiting free speech	-	
			Crime	10	
			Drugs	14	
			Environment, pollution, toxic wastes	5	
			Flag burning	-	
			Government corruption	4	
			Gun controlagainst	-	
			Gun controlfor	1	
			Morality/values	2	
			Racism	3	
			OTHER (SPECIFY:)		[22]
			Limit terms of members of congress.	1	
			Civil rights	1	
			Other	3	
					>
			None/not sure	3	SKIP TO Q.4.

3b. Of the issues you just mentioned as \$\frac{9}{1000}\text{phicheone}\$ do you consider to be the most important? (ALLOW ONLY ONE RESPONSE. RECORD BELOW. AFTER RESPONDENT GIVES ANSWER, CHECK TO MAKE SURE IT IS ONE OF THE ANSWERS HE/SHE GAVE IN Q.3a.)

ECONOMY			TAXES/GOVERNMENT SPENDING		
Economy generally	17	[23]	Budget deficit	7	[25]
Farm problems, agriculture, drought	-		Government waste, mismanagement	3	
Inflation, prices	1		Taxestoo high	3	
Interest rates	-		Taxesunfair	1	
Jobs, unemployment	11		Welfare abuse	1	
New industry needed	-		SOCIAL PROGRAMS		
Savings and loan industry	1		AIDS	-	[26]
Trade, imports	1		Child care, day care	-	
Wages, better jobs	1		Education, schools	10	
FOREIGN POLICY/DEFENSE			Elderly	1	
Central America	-	[24]	Health care, costs	6	
Defense spendingcut defense budget	1		Homelessness	4	
Defensestrengthen	-		Housing	-	
Eastern Europe	-		Poverty/social services	2	
Foreign aidreduce	2		Social Security/senior citizens	1	
Foreign policy	1		OTHER DOMESTIC PROBLEMS		
Improve Soviet relations	-		Abortionpro-choice	1	[27]
War; keep peace; nuclear arms race	1		Abortionpro-life	1	
			Censorship/limiting free speech	-	
			Crime	4	
			Drugs	6	
			Environment, pollution, toxic wastes	2	
			Flag burning	-	
			Government corruption	2	
			Gun controlagainst	-	
			Gun controlfor	-	
			Morality/values	1	
			Racism	1	
			OTHER (SPECIFY:)		[28]
			Limit terms of members of congress.	1	
			Civil rights	-	
			Other	2	
			No most important	3	
			None/not sure	-	

(ASK EVERYONE.)

4. I'm going to read you the names of several groups and people who are active in politics. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very

negative. If you don't know the name, \$11000 200 200 EACH NAME AND REPEAT CHOICES.

START FROM THE BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW.)

START FROM THE BOTTO	M AND WO		AY UP C	N EVERY OTI	HER INTERV	<u>IEW</u> .)	
	Very <u>Positive</u>	Somewhat <u>Positive</u>	Neu- <u>tral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/	
Coorgo Buch						Not Sure	[20]
George Bush October 1991	27	35	15	12	10	1	[29]
June 1991	38	33	10	11	7	-	
May 1991	42	35	10	8	4	1	
March 1991	50	30	9	6	4	1	
October 1990	20	36	17	15	11	_ 1	
July 1990	26	42	16	10	5	1	
May 1990	28	40	15	11	5	1	
March 1990	32	37	15	10	5	1	
December 1989	28	33	21	11	5	2	
November 1989	24	38	17	11	8	2	500 1
Maria Cuama							[30]
Mario Cuomo October 1991	8	16	21	11	9	35	
March 1991	o 7	16 18	23	10	9 7	35 35	
October 1990	10	17	22	11	6	34	
O00001 1000	10				Ü	04	[31]
Bob Kerrey							[]
October 1991	1	8	14	5	3	69	
							[32]
Jerry Brown							
October 1991	3	14	21	15	13	34	[00]
Dove Wildon							[33]
Doug Wilder October 1991	2	9	13	6	4	66	
October 1991	2	9	13	U	4	00	[34]
Bill Clinton							رحی
October 1991	3	7	14	5	2	69	
	_	-			_		[35]
The Democratic Party							
October 1991	12	25	24	21	13	5	
October 1990	12	27	30	19	8	4	
							[36]
The Republican Party	10	20	01	47	1.4	4	
October 1991 October 1990	12 11	32 27	21 24	17	14	4	
October 1990	11	21	24	20	14	4	[37]
Paul Tsongas ("SONG-gus")							[37]
October 1991	1	7	13	6	3	70	
				-			[38]
Tom Harkin							
October 1991	2	7	13	4	3	71	
							[39]
Jesse Jackson	0	22	22	21	22	4	
October 1991 October 1990	9	22 25	22	21 17	22	4	
March 1990	12 15	25 28	24 24	17 14	18 15	4 4	
November 1989	15	30	23	16	13	3	
November 1909	13	30	25	10	13	3	
Q.4. (cont'd)	Very	Somewhat	Neu-	Somewhat	Very	Don't	
	<u>Positive</u>	<u>Positive</u>	<u>tral</u>	<u>Negative</u>	<u>Negative</u>	Know	
						Name/	
						Not Sure	[40]
Dan Quayle							[٢٠٠]
October 1991	10	25	28	15	18	4	
June 1991	9	24	30	18	15	3	
May 1991	9	25	27	17	18	4	
March 1991	7	26	29	15	18	5	
October 1990	5	22	28	19	19	7	
July 1990	6	22	33	16	14	9	
May 1990	7	22	29	18	19	5	

March 1990 November 1989	7 7	Stud 2 14 22	1023pa ge 20 26	17 17	19 21	8 7					
5a. In general, do you approv	5a. In general, do you approve or disapprove of the job George Bush is doing as president?										
Approve	9/91 64 27 9	8/91 7/92 70 67 21 25 9 8	76 74	13 11 1	91 12/90 77 57 15 36 8 7	10/30- 31/90 56 [41] 32 12					
		10/19- <u>9/90</u> 21/90 59 75 32 15 9 10	67 72 22 21	75 69 7 15 19 1	71 67 19 22 10 11	9/89 67 17 16					
5b. Do you generally approve	or disapp	prove of the jo	ob George Bus	sh is doing in I	nandling the	e economy?					
Approve	47 4 48 4	4 45 54	35 52 55 36	7/90 5/90 4/9 48 51 59 41 40 30 11 9 13	9 53 54 0 35 31	33 24					
5c. In general, do you approv	e or disap	prove of the	job George Bu	ısh is doing in	handling o	ur foreign policy?					
Approve 70 9/91 7/91 6/9 Approve 70 71 74 74 Disapprove 23 23 21 21 Not sure 7 6 5 5	76 18	3/91 12/90 83 56 11 37 6 7	30 17 2	790 <u>5/90</u> <u>4/90</u> 67 67 70 22 25 22 11 8 8	67 69	59 58 [43] 27 26					
6a. In general, do you approv	e or disap	prove of the	job Congress i	is doing?							
Approve		26	<u>10/15/91</u>	,	ctober 1990	[44]					

12

Approve......
Disapprove.....
Not sure.....

69

[44]

6b.	And how would you rate the congressmanuly who was a full who would you rate the congressmanuly who was a full way who way which was a full way who way which was a full way who was a full way who way which way which was a full way who way which was a full way who way which was a full way where we way which was a full way which was a ful
	job your representative is doing?

		<u>7/91</u>	<u> 10/90</u>	<u>11/89</u>	
Approve	61	56	57	68	[45]
Disapprove	25	29	30	16	
Not sure	14	12	13	16	

6c. How would you like things to change in the U.S. Congress? What would you like to be different about Congress?

(PROBE:) Anything else?

Limit terms	17%	
Work for, care about the people	12	
Work, do your job, don't waste time, accomplish things faster	9	
They feel they are immune from the law; they take advantage of their	7	
position; they should be more accountable for their actions; should		
abide by the rules they make		
New people, new faces, fresh ideas; get rid of them	7	
Salaries too high, too many pay raises	7	[46-49]
More honesty, more trustworthy people	7	
Don't know, no response	21	

7. Would you say that you and your family are better off or worse off than you were three years ago?

Better off	40	[50]
Worse off	37	
About the same (VOL)	22	
Not sure	1	

8a. Over the <u>past year</u>, do you think the national economy has gotten better, gotten worse, or stayed about the same?

		9/91	7/91	6/91	5/91	12/90	10/90	9/90	7/90	5/90	4/90	3/90	1/90	11/89	9/89	
Better	6	8	9	11	8	3	3	6	11	11	12	13	12	15	18	[51]
Worse	67	57	64	54	64	73	72	57	37	36	30	37	29	34	23	
Stayed about the same	26	33	26	35	27	23	24	35	51	52	56	48	57	49	57	
Not sure	1	2	1	_	1	1	1	2	1	1	2	2	2	2	2	

8b. During the <u>next year</u>, do you think the national economy will get better, get worse, or stay about the same?

		9/91	<u>7/91</u>	<u>6/91</u>	<u>5/91</u>	<u>3/91</u>	<u>1/91</u>	<u>12/90</u>	<u>10/90</u>	<u>9/90</u>	<u>7/90</u>	<u>5/90</u>	<u>4/90</u>	<u>3/90</u>	<u>1/90</u>	11/89	9/89	
Better	26	32	34	37	37	46	25	21	13	16	20	22	24	21	22	21	25	
Worse	32	24	24	23	22	20	40	45	52	49	33	32	29	30	28	33	23	
Stay about the same.																		
Not sure	5	5	5	3	3	7	7	4	5	9	7	5	5	5	6	7	9	

9. I'd like to read you a list of economic issues. As of right now, which <u>one</u> do you feel is the most important issue facing the country? **(READ LIST SLOWLY. <u>START FROM BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW.</u> ACCEPT ONLY <u>ONE</u> ANSWER.)**

	9/91	<u>7/91</u>	6/91	<u>5/91</u>	3/91	12/90	10/90	9/90	7/90	<u>5/90</u>	3/90	<u>1/90</u>	9/89	
Inflation 10	10	9	9	9	10	11	13	13	8	9	13	12	12	[53]
Unemployment 39	37	35	30	32	31	26	16	22	21	22	20	23	23	
Interest rates 3	3	3	4	2	3	3	2	3	4	5	5	4	4	
The federal budget deficit 24	23	27	34	29	32	35	43	34	37	35	30	29	32	
Federal taxes 7	6	7	7	6	6	7	10	5	9	9	7	7	8	
The U.S. trade deficit 8	8	10	11	11	10	11	9	14	14	14	17	18	15	
All equally important (VOL). 8	10	6	3	10	6	6	6	6	6	4	6	5	4	
None is important (VOL)	-	1	-	-	-	-	-	1	-	1	1	-	-	
Not sure 1	3	2	2	1	2	1	1	2	1	1	1	2	2	

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10. Generally speaking, would you say your own family's financial situation is in good shape, only fair shape, or poor shape?

		<u>9/91</u>	<u>7/91</u>	<u>6/91</u>	<u>5/91</u>	<u>3/91</u>	<u> 1/90</u>	
Good shape	32	35	36	37	40	43	37	[54]
Only fair shape.	53	49	50	50	47	45	51	
Poor shape	15	15	13	13	12	12	12	
Not sure	-	1	1	-	1	-	-	

11. Do you plan to spend more money on Christmas shopping this year than you did last year, less money, or about the same amount?

		<u>12/90</u>	NBC 11/30- <u>12/1/87</u> *	NBC <u>10/87</u> *	
More	6	10	16	11	[55]
Less	47	46	28	30	
About the same amount	46	44	55	58	
Not sure	1	-	1	1	

^{*} These percentages are among all adults, rather than registered voters.

12. Do you think Congress should or should not pass a tax cut as a way to help stimulate the U.S. economy?

Should pass a tax cut	55	[56]
Should not pass a tax cut	32	
Not sure	13	

13. As you may know, in 1990 President Bush and Congress agreed to a 5-year plan to reduce the federal budget deficit. Please tell me which one of the following statements about this agreement comes closer to your point of view. (READ STATEMENTS. ROTATE.)

STATEMENT A: The assumptions on which the budget agreement were based have changed so much in the last year that this agreement now needs to be changed.

OR

STATEMENT B: President Bush and Congress have an agreement that they should follow because a revised budget plan may be worse.

Statement A	49	[57]
Statement B	38	
Neither (VOL)	3	
Not sure	10	

14. If Congress decides to reduce defense spending because of the the recent changes in the Soviet Union, which one of the following do you think would be the best use of the savings that would result? **(READ CHOICES. ROTATE.)**

A) Reduce taxes	14	[58]
B) Increase spending on health and education	45	
C) Reduce the federal budget deficit	35	
Some of each (VOL)	3	
Other/none of these (VOL)	1	
Should not reduce defense spending (VOL)	1	
Not sure	1	

(FORM B ONLY)

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Suppose the federal government decides to cut taxes. For each of the following, please tell me whether you would favor or oppose this tax cut. (READ EACH ITEM AND REPEAT CHOICES. ROTATE.)

	<u>Favor</u>	<u>Oppose</u>	Not <u>Sure</u>	
Reducing the capital gains tax rate on profits from the sale of stocks, bonds, and real estate	44	44	12	[59]
Increasing the personal exemption for children 18 years old and younger	71	23	6	[60]
Providing a tax credit for first-time home buyers	81	16	3	[61]
Increasing the number of people who qualify for the Individual Retirement Account (IRA) tax deduction	71	18	11	[62]

Now, I'd like to ask you about foreign affairs and foreign policy.

(BOTH FORMS)

In general, who do you think is currently the biggest obstacle to finding a peace settlement in the Arab-Israeli 16a. dispute--(READ CHOICES)? (ROTATE ORDER OF ITEMS.)

		9/91	<u>7/91</u>	
The Arab nations	35	33	35	[63]
Israel	37	34	37	
Both equally (VOL)	14	16	11	
Neither (VOL)	1	1	2	
Not sure	13	16	15	

16b. As you may know, Israel and the Arab nations are meeting this week at a peace conference. How likely do you think it is that this conference will lead to a lasting peace between Israel and the Arab nations--very likely, somewhat likely, not very likely, or not at all likely?

Very likely	3	[64]
Somewhat likely		
Not very likely		
Not at all likely		
Not sure		

Now, let me ask you a few questions about public affairs, politics, and elections.

17a. Do you think America is in a state of decline, or do you feel that this is not the case?

		<u>10/90</u> *	
State of decline	53	31	[65]
Not in state of decline	42	63	
Not sure	5	6	

^{*} The question read, "Do you think American is in a permanent state of decline?"

17b. Do you agree or disagree with the following statement: "The economic and political systems in this country are stacked against people like me."

		<u>10/90</u>	10/23-26/88*	<u>10/14-</u> 16/88*	<u>9/88</u> *	<u>8/88</u>	
Agree	48	42	43	50	43	51	[66]
Disagree	46	54	48	42	46	39	
Not sure	6	4	9	8	11	10	

^{*} The question read, "Do you think the political and economic systems in this country are stacked against people like you, or don't you think so?"

17c. Do you think that quite a few of the people typiaioo speararent are a little crooked, not very many are, or do you think hardly any of them are crooked at all?

Quite a few are crooked Not very many are	63 27	1990 49 40	1989 40 45	<u>1984</u> 32 50	<u>1980</u> 47 41	<u>1974</u> * 49 38	1972* 34 46	1968* 25 49	<u>1964</u> * 28 49	[67]
crooked Hardly any are crooked Not sure	7 3	9 2	11 4	14 4	8 4	10 3	16 4	18 8	18 5	

^{*} Center for Political Studies.

18. How would you rate the overall performance and accomplishments of this year's Congress--one of the best, above average, average, below average, or one of the worst?

		<u> 10/90</u>	
One of the best	1	1	[68]
Above average	5	7	
Average	45	39	
Below average	32	32	
One of the worst	14	19	
Not sure	3	2	

19. In general, do you think it is better for the <u>same</u> political party to control both the Congress and the presidency, so they can work together more closely, or do you think it is better to have <u>different</u> political parties controlling the Congress and the presidency, to prevent either one from going too far?

		<u>10/90</u>	<u>1/90</u>	9/86	
Better if controlled by <u>same</u> political party	24	23	24	28	[69]
Better if controlled by <u>different</u> political parties.	67	67	63	64	
Not sure	9	10	13	8	

20. Let me read you four possible outcomes to this year's congressional elections. Please tell me which one you would most like to see happen. **(READ CHOICES.)**

		10/90	
More Democrats and fewer Republicans in Congress	17	20	[70]
More Republicans and fewer Democrats in Congress	20	18	
The number of Democrats and Republicans in Congress staying about the same, and a lot of incumbents winning	19	22	
The number of Democrats and Republicans in Congress staying about the same, but with a lot of incumbents losing	36	32	
Not sure	8	8	

21a. Looking ahead to the 1992 election for U.S. Congress, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

		7/91	<u> 10/90</u>	<u>9/90</u>	<u>7/90</u>	<u>5/90</u>	<u>3/90</u>	<u> 1/90</u>	<u>11/89</u>	<u>9/89</u>	
Vote for the Republican	31		31							29	[71]
candidate											
Vote for the Democratic	34	33	40	37	36	33	34	31	32	32	
candidate											
Depends (VOL)	20	24	12	14	17	22	29	33	28	24	
Depends (VOL)	1	1	3	1	2	1	2	2	1	1	
Not sure	14	13	14	16	12	10	10	8	12	14	

21b. Do you think it is important stoody electromage who will support President Bush, or is it not important to do so?

		<u> 10/90</u>	<u> 10/86</u>	
Important	45	42	54	[72]
Not important	47	50	41	
Not sure	8	8	5	

22. Looking ahead to the 1992 election for U.S. Congress, do you feel your representative deserves to be reelected, or do you think it is time to give a new person a chance?

		<u>10/90</u>	<u>11/89</u>	
Reelect representative	40	39	41	[73]
Give new person a chance	48	48	36	
Not sure	12	13	23	

(FORM A ONLY)

23. Now, I'm going to mention several things you might learn about a candidate for Congress in your district. For each one, please tell me if this would make you more likely or less likely to vote for this candidate.

If a candidate (READ ITEM), would this make you more likely or less likely to support this candidate? (REPEAT FOR EACH ITEM LISTED BELOW. ROTATE ORDER OF ITEMS.)

(IF "MORE LIKELY," ASK:) Would this make you much more likely or somewhat more likely to support this candidate?

(IF "LESS LIKELY," ASK:) Would this make you much less likely or somewhat less likely to support this candidate?

	Much More Likely To Support Candidate	Some- what More Likely To Support Candidate	Some- what Less Likely To Support Candidate	Much Less Likely To Support Candidate	Not Make Much Differ- ence (<u>VOL</u>)	Not <u>Sure</u>	
Voted against the use of force in the Persian Gulf	13	16	26	32	10	3	[74]
Opposed the nomination of Clarence Thomas to the U.S. Supreme Court	17	14	23	24	15	7	[75]
Favors a woman's right to an abortion	35	20	10	24	7	4	[76]
Is an incumbent in Congress	12	18	21	15	19	15	[77]
Bounced checks at the bank of the House of Representatives	2	3	23	64	5	3	[78]
Opposes a woman's right to an abortion	15	11	20	45	4	5	[79]
Voted in favor of the Congressional pay raise	4	5	25	58	6	2	[80]
Supports a new national health care program	54	27	6	6	2	5	[81]
Favors major reductions in the U.S. defense budget	29	26	19	17	4	5	[82]

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In general, do you feel that your own representative is contributing to the problems in Washington or is working to solve these problems?

		<u>10/90</u>	
Contributing to problems	21	26	[83]
Working to solve problems	56	57	
Some of both (VOL)	6	6	
Neither (VOL)	2	2	
Not sure	15	9	

Do you happen to know the annual salary of representatives in Congress--is their annual salary less than 25. \$50,000; between \$50,000 and \$100,000; between \$100,000 and \$150,000; or more than \$150,000?

Less than \$50,000	1	[84]
Between \$50,000 and \$100,000	34	
Between \$100,000 and \$150,000	37	
More than \$150,000	6	
Not sure	22	

26. Do you think there should or should not be a limit on the number of terms to which a senator or member of Congress can be elected?

		<u>10/90</u>	<u> 1/90</u>	
Yes, there should be a limit	75	72	67	[85]
No, there should not be a limit	21	24	28	
Not sure	4	4	5	

27. Let me read you a number of areas that the president of the United States deals with as part of his job. Which one of the following do you think should be the president's most important priority? (READ CHOICES. ACCEPT ONLY ONE RESPONSE. ROTATE ORDER OF ITEMS.)

<u>7/91</u>	
Dealing with the U.S. economy	[86]
Dealing with national security and U.S. 12 13	
foreign policy	
Dealing with domestic issues such as 41 43	
education, health care, and the environment	
Other (VOL) 1 -	
All of these equally (VOL)	
None of these (VOL)	
Not sure	

(FORM A ONLY)

Let me mention several things you might learn about a candidate running for president. For each one, please tell me whether this should or should not disqualify someone from becoming president of the United States.

(FOR EACH OF THE FOLLOWING, ASK:) If someone (READ ITEM), do you think this should or should not disqualify this person from becoming president of the United States?

	Should Disqualify <u>Someone</u>	Should Not Disqualify <u>Someone</u>	Depends (VOL)	Not <u>Sure</u>	
Drinks too much	80	15	4	1	[87]
Smoked marijuana while in college	14	80	5	1	[88]
Had an extra-marital affair	35	55	7	3	[89]
Watches X-rated movies	25	66	5	4	[90]
Is gay or lesbian	47	47	3	3	[91]
Has sexually harassed an employee	65	22	9	4	[92]
Has tax problems with the I.R.S	63	28	7	2	[93]

(BOTH FORMS)

Study 4023page 20
Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong Democrat/Republican or a (IF "NOT SURE," CODE AS "NOT STRONG not very strong Democrat/Republican? **DEMOCRAT/REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly Independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat	15 12 11 14	CONTINUE	[94]
Independent/lean Republican	16	SKIP TO 0.31.	
Not strong Republican	13	Q.02.	
Strong Republican	13		
Other	3		
Refused	1		
Don't know/nothing	2		

(ASKED ONLY OF RESPONDENTS WHO SAY THEY THINK OF THEMSELVES AS DEMOCRATS, INDEPENDENTS, OR INDEPENDENTS WHO LEAN TOWARD THE DEMOCRATIC PARTY IN Q.29).

Let me read you a list of people who might seek the 1992 Democratic nomination for president. If the 30a. Democratic primary for president were being held today, which candidate would you favor? (READ LIST.)

(IF "NOT SURE," ASK:) Well, which way do you lean?

Jerry Brown	13	[95]
Bill Clinton	6	
Mario Cuomo ("QUO-moe").	31	
Tom Harkin	2	
Bob Kerrey	5	
Paul Tsongas ("SONG-gus")	3	
Doug Wilder	8	
Someone else (VOL)	1	
None (VOL)	7	
Not sure	24	

Study 4023page 20 (ASKED ONLY OF RESPONDENTS WHO SAY THEY THINK OF THEMSELVES AS DEMOCRATS, INDEPENDENTS, OR INDEPENDENTS WHO LEAN TOWARD THE DEMOCRATIC PARTY IN Q.29).

30b. Let me read you another list of people who might seek the 1992 Democratic nomination for president. If the Democratic primary for president were being held today, which candidate would you favor? (READ LIST.)

(IF "NOT SURE," ASK:) Well, which way do you lean?

		<u>9/91</u>	
Jerry Brown	21	11	[96]
Bill Clinton	9	5	
Tom Harkin	4	6	
Bob Kerrey	8	6	
Paul Tsongas ("SONG-gus")	5	5	
Doug Wilder	10	7	
Someone else (VOL)	2	2	
None (VOL)	10	17	
Not sure	31	41	

(ASK EVERYONE.)

In the general election for president in 1992, how likely are you to consider voting for the Democratic candidate--would you definitely consider voting for the Democratic candidate, probably consider voting for the Democratic candidate, probably not consider voting for the Democratic candidate, or definitely not consider voting for the Democratic candidate?

Definitely consider	24	[97]
Probably consider	37	
Probably not consider	17	
Definitely not consider	13	
Not sure	9	

32a. If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Mario Cuomo ("QUO-moe"), the Democrat, for whom would you vote--Bush or Cuomo?

(IF "NOT SURE," ASK:) Well, which way do you lean?

		<u>7/91</u>	<u>5/91</u>	<u>3/91</u>	<u> 10/90</u>	
George Bush	54	60	61	67	52	[98]
Lean Bush	3	NA	NA	NA	NA	
Mario Cuomo	31	30	27	22	35	
Lean Cuomo	2	NA	NA	NA	NA	
Neither (VOL)	1	2	3	2	3	
Not sure	9	8	9	9	10	

32b. If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Bob Kerrey, the Democrat, for whom would you vote--Bush or Kerrey?

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush	56	[99]
Lean Bush	3	
Bob Kerrey	22	
Lean Kerrey		
Neither (VOL)	2	
Not sure		

(FORM A ONLY)

A ONLY) Study 4023page 20
If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Doug Wilder, the Democrat, for whom would you vote--Bush or Wilder?

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush	53	[100]
Lean Bush	3	
Doug Wilder	21	
Lean Wilder		
Neither (VOL)		
Not sure	17	

(FORM A ONLY)

If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Paul Tsongas ("SONG-gus"), the Democrat, for whom would you vote--Bush or Tsongas?

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush	55	[101]
Lean Bush	3	
Paul Tsongas	20	
Lean Tsongas	2	
Neither (VOL)		
Not sure	17	

(FORM B ONLY)

If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Jesse Jackson, the Democrat, for whom would you vote--Bush or Jackson?

(IF "NOT SURE," ASK:) Well, which way do you lean?

		<u>10/90</u>	
George Bush	67	60	[102]
Lean Bush	1	NA	
Jesse Jackson	19	27	
Lean Jackson	2	NA	
Neither (VOL)	2	4	
Not sure	9	9	

(FORM B ONLY)

32d. If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Jerry Brown, the Democrat, for whom would you vote--Bush or Brown?

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush 61	
Lean Bush 3	
Jerry Brown	
Lean Brown 2	
Neither (VOL)2	
Not sure 11	

(BOTH FORMS)

If the 1992 presidential election were being held today and the candidates were George Bush, the Republican, and Tom Harkin, the Democrat, for whom would you vote--Bush or Harkin?

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush	58	[104]
Lean Bush	3	
Tom Harkin	18	
Lean Harkin	2	
Neither (VOL)	2	
Not sure		

Study 4023page 20

							caay i	UZJR	uge 2	_						
32f.	lf	the	1992	presidential	election	were	being	held	today	and	the	candidates	were	George	Bush,	the
	Re	publ	lican, a	and Bill Clinto	n, the De	emocra	at, for w	/hom	would y	ou v	ote	Bush or Clini	ton?			

(IF "NOT SURE," ASK:) Well, which way do you lean?

George Bush	55	[105]
Lean Bush		
Bill Clinton	20	
Lean Clinton		
Neither (VOL)	2	
Not sure	18	

33. Which of the following statements comes closest to your opinion about George Bush? (READ CHOICES.)

A) I like George Bush personally and approve of most of his policies	43	[106]
B) I like George Bush personally, but I disapprove of many of his policies	35	
C) I don't like George Bush personally, but I do approve of most of his policies	7	
D) I don't like George Bush personally and I disapprove of many of his policies	12	
None of these (VOL)	1	
Not sure	2	

34. Let me read you a number of criticisms some people have made about George Bush as president. Please tell me which <u>one or two</u> of the following would make you most likely to consider <u>not</u> supporting George Bush for reelection as president. (READ LIST. ACCEPT UP TO TWO RESPONSES. ROTATE.)

He has no plan for significantly reducing the federal budget deficit	16	[107]
He does not pay enough attention to domestic problems	32	>
He wants to spend too much money on national defense	8	
He has no plan for economic growth and recovery	20	
He has no plan to significantly improve health care	20	
His policies favor the wealthy over the average person	33	
All equally (VOL)	7	
None of these (VOL)	6	
Not sure	4	

35. Let me read you a number of criticismstoglyeqpeopleage omade about Democrats who run for president. Please tell me which <u>one or two</u> of the following would make you most likely to <u>not</u> support a Democratic candidate for president. (READ LIST. ACCEPT UP TO TWO RESPONSES. ROTATE.)

Favoring big government and costly programs	28	[108]
Having no proven ability to handle foreign affairs	14	>
Not being in touch with mainstream values	15	
Having no plan for economic growth and recovery	24	
Being weak on national defense	13	
Being too tied to special interest groups	30	
All equally (VOL)	9	
None of these (VOL)	3	
Not sure	6	

36. Now, let me read you some specific issues. When it comes to **(READ ITEM)**, which party do you think would do a better job--the Democratic Party, the Republican Party, both about the same, or neither? **(REPEAT FOR EACH ITEM LISTED BELOW. <u>ROTATE ORDER OF ITEMS.)</u>**

Dealing with the economy	Democratic <u>Party</u>	Republican <u>Party</u>	<u>Both</u>	<u>Neither</u>	Not <u>Sure</u>	[100]
Dealing with the economy October 1991* October 1990 November 1989	27 31 26	28 30 40	26 21 18	14 13 10	5 5 6	[109]
	20	40	10	10	O	[110]
Helping the elderly October 1991* October 1990 November 1989	55 51 51	16 12 12	15 21 21	9 11 9	5 5 7	[111]
Dealing with the issue of abortion October 1991*	36	22	14	15	13	[]
October 1990	32	19	16	16	17	
November 1989	29	21	16	16	18	[112]
Looking out for the wealthy October 1991*	11	64	14	5	6	
October 1990	13	64	13	6	4	[110]
Dealing with crime						[113]
October 1991*	21	26	27	17	9	[114]
Reducing the federal deficit October 1991*	24	29	16	24	7	
October 1990	25	27	19	23	6	
November 1989	21	28	17	26	8	[115]
Protecting the environment October 1991*	39	16	24	12	9	
October 1990	38	15	27	13	7	
November 1989	36	15	25	14	10	[116]
Protecting America's interests on trade issues	22	26	21	10	11	[]
October 1991* October 1990	22 22	36 35	21 24	10 9	11 10	
November 1989	20	36	23	9	12	
* Asked of one-half the respondents. Q.36. (cont'd)	Democratic <u>Party</u>	Republican Party	<u>Both</u>	<u>Neither</u>	Not Sure	
Locking out for the middle class	<u> </u>	<u> </u>				[117]
Looking out for the middle class October 1991*	47	19	11	16	7	
October 1990	47	18	16	14	5	

November 1989Study 402/8 pag	e 20 21	16	12	7	[118]
Strengthening our educational system 28 October 1990	14 15 15	33 30 32	18 14 15	7 8 8	[119]
Dealing with taxes 26 October 1991*	31 25 36	18 17 16	18 14 12	7 6 7	[120]
Dealing with the problem of health care October 1991*	12	18	16	8	[121]
Reducing unemployment 38 October 1991*	20 24 27	18 18 19	17 11 9	7 7 9	[122]
Looking out for people like you October 1991*	24	16	19	8	[123]
Reducing the drug problem 16 October 1991* 20 November 1989 15	22 18 21	26 30 31	27 24 24	9 8 9	[124]
Looking out for the poor October 1991*	9 10	15 15	16 11	6 4	[125]
Dealing with the issue of sexual harassment October 1991*	13	25	24	13	[126]
Keeping world peace 13 October 1991*	44 25 31	30 36 38	7 11 7	6 6 7	

^{*} Asked of one-half the respondents.

B ONLY) Study 4023page 20 I'd like to read you a few qualities that a president might have, and I want you to tell me how closely you think each one describes George Bush, using a scale from 1 to 5. On this scale, a rating of "5" means a quality describes him very well and a rating of "1" means it does not describe him well at all. You may use any number between 1 and 5, depending on how strongly you feel.

(MAKE SURE RESPONDENT UNDERSTANDS SCALE. READ EACH ITEM AND RECORD SCORE. IF RESPONDENT CANNOT RATE A QUALITY, RECORD A "6.")

1120011271 01)	De			Doe			
	<u>(5)</u>	<u>(4)</u>	<u>(3)</u>	<u>(2)</u>	<u>(1)</u>	Can't <u>Rate</u>	
Effective, knows how to get things done						<u>- 10110</u>	[127]
October 1991*	21	31	32	7	7	2	
October 1990	16	29	31	14	9	1	
November 1989	14	28	35	13	8	2	
							[128]
Honest, a person you can trust	25	20	25	11	_	•	
October 1991*	25	28	25	11	9 12	2 1	
October 1990 November 1989	24 33	28 30	24 17	11 9	9	2	
November 1909	33	30	17	9	9	2	[129]
Too tight-fisted in funding health and education programs							[]
October 1991*	15	18	33	17	14	3	
October 1990	13	18	34	18	14	3	
November 1989	13	18	35	17	12	5	
							[130]
A strong leader, has the courage of his convictions	42	24	17	0	6	2	
October 1991* October 1990	43 30	24 29	17 19	8	6 10	2 1	
November 1989	24	29 29	22	11 12	11	2	
November 1909	24	23	22	12	11	2	[131]
Does not spend enough time on domestic issues							[101]
October 1991*	21	16	27	16	17	3	
							[132]
Is moderate, avoids extreme positions							
October 1991*	14	22	34	15	11	4	
October 1990	17	24	34	14	9	2	
November 1989	25	24	27	13	7	4	[100]
Too cautious, slow to act							[133]
October 1991*	11	20	24	22	21	2	
October 1990	11	15	29	23	20	2	
January 1990	12	17	34	18	15	4	
November 1989	18	20	28	17	14	3	
							[134]
Cares about and fights for the average person							
October 1991*	11	16	29	19	23	2	
October 1990	12	18	30	19	20	1	
November 1989	15	23	28	14	17	3	[405]
Willing to take unpopular stands							[135]
October 1991*	23	25	25	11	14	2	
October 1001	20	23	23		1-7	_	[136]
Down-to-earth, relates well to people							[=00]
October 1991*	28	27	24	9	11	1	
October 1990	26	26	23	13	11	1	
November 1989	34	27	19	10	8	2	
							[137]
Has policies that favor the wealthy	2.4	04	22	10		^	
October 1991*	34	21	22	12	8	3	
October 1990	35	24	19	11	9	2	

^{*}Asked of one-half the respondents.

(ASK EVERYONE.)

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. Did you happen to vote in the 1988 presidential election?

	Didn't vote		[138]
	Voted for George Bush		
	Voted for Michael Dukakis		
	Other candidate (VOL)		
	Too young (VOL)		
	Not sure/refused	4	
F2.	In politics today, do you generally consider yourself to be very conservative, very conservative, or haven't you thought much a		
	Very liberal	6	[139]
	Somewhat liberal	18	
	Moderate	26	
	Somewhat conservative	28	
	Very conservative	8	
	No thoughts	13	
	Not sure	1	
F3.	What is the last grade you completed in school? (DO NOT RE	EAD CH	OICES.)
	Grade school		2 [140]
	Some high school		7
	High school graduate		32
	Some college, no degree		18
	Vocational training, 2-year college		10
	4-year college/Bachelor's degree		17
	Some postgraduate work, no degree		3
	2-3 years postgraduate work, Master's degree		8
	Doctoral degree/law degree		2
	Not sure		
F4.	How old are you? (IF REFUSED, ASK:) Well, can you tell m the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 4 over?		
	18-24	7	[141]
	25-29	10	[141]
	30-34	13	
	35-39	11	
	40-44	12	
	45-49	8	
		8	
	50-54		
	55-59	6	
	60-64	7 17	
	65 and over Not sure/refused	17 1	
	Not suie/refuseu	1	

(IF "YES," ASK:) For whom did you voge u இழுந்திரு சிறு இழுதிரு இpaliped Republican, or Michael Dukakis, the Democrat?

F5. What type of work do you do? (WRITE JOB SALS GRIP TO BELOW.)

	JOB DESCRIPTION:		
	OFFICE USE		
		24	[142]
	Professional/manager		
	White collar worker	22	
	Blue collar worker	22	
	Farmer	1	
	Student	3	
	Homemaker	8	
	Retired	17	
	Unemployed	2	
	Never worked/not sure	1	
F6.	Are you, or is any member of your household, a member of a	abor u	nion?
	Labor union member	12	[143]
	Labor union household	7	L -3
	Non-union household	80	
	Not sure	1	
F7.	What is your marital statusare you single and never married,	marrie	ed, separated, divorced, or widowed?
	Cinala	10	[4 4 4]
	Single	19	[144]
	Married	62	
	Separated	2	
	Divorced	8	
	Widowed	9	
	Not sure/refused	-	
F8.	In what religion were you brought up?		
	Protestant	50	[145]
	Catholic	27	,
	Jewish	2	
	Other	17	
	None	3	
	Not sure/refused	1	
F9.	Are you white, black, Hispanic, Asian, or something else?		
	White	00	[1.46]
	White	80	[146]
	Black	12	
	Hispanic	4	
	Asian	1	
	Not sure/refused	2	
	Not sure/refused	1	
F10.	If you added together the yearly income of all the members of would the total be less than \$10,000, between \$10,000 and \$2 \$30,000 and \$40,000, between \$40,000 and \$50,000, between more than that?	0,000,	between \$20,000 and \$30,000, between
	Less than \$10,000	8	[147]
	Between \$10,000 and \$20,000	o 15	[+-1]
		17	
	Between \$20,000 and \$30,000		
	Between \$30,000 and \$40,000	17	
	Between \$40,000 and \$50,000	13	
	Between \$50,000 and \$75,000	15	
	More than \$75,000	10	
	Not sure/refused	5	